



FOND DU LAC AREA WOMEN'S FUND

# SPONSOR OPPORTUNITIES

An inclusive community where all women and girls thrive.

*No exceptions.*

## Power of the Purse Luncheon

April 22, 2020

Fond du Lac Area Women's Fund hosts the Power of the Purse Luncheon, our largest annual event, which sells out annually with 400 attendees.

This year's speaker is Mike Domitrz, founder of The Date Safe Project (now The Center for Respect).

## Leadercast Women Conference

Oct. 15, 2020

Leadercast Women brings world-class female leadership experts to one stage in a single day. The 2020 event will mark our third year bringing this high-quality leadership training not just to Fond du Lac, but also to Wisconsin, as the only host site in the state televising the event live.



Fond du Lac Area  
Women's Fund

THANK YOU FOR SUPPORTING

**OUR MISSION**

**We facilitate *bold* change to  
advance Fond du Lac area  
women and girls.**

FOND DU LAC SAYS  
**NO MORE**

**Change starts here** – with awareness of the issues, education on warning signs and guidance on how to talk about this difficult subject, support survivors and intervene appropriately. There is great work being done in regard to this community issue, but **your help is critical for our future.**

APRIL 22, 2020

## POWER OF THE PURSE OPPORTUNITIES

### PRESENTING SPONSOR: \$5,000

- **Facebook Live chat** feature within the week before the event to discuss why supporting women & girls is a priority for your business/organization
- **Event photo** with both keynote speaker and WOA award recipient and your company rep(s) promoted on social media and website
- **Opportunity for one company rep to join Board Chair** in welcoming the attendees for the day (opt.)
- **Company logo & Presenting Sponsor identification** on event collateral, including all media coverage
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 8 guests** at the event (\$480 value) with company name table sign

### SPEAKER SPONSOR: \$2,500

- **Event photo** with speaker and your company rep(s) promoted on social media and website
- **Opportunity for one company rep** to join Executive Director to introduce speaker at the event (optional)
- **Company logo & Speaker Sponsor acknowledgment** on event collateral
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### WOMEN OF ACHIEVEMENT (WOA) SPONSOR: \$2,500

- **Event photo** with WOA recipient and your company rep(s) promoted on social media and website
- **Opportunity for one company rep** to join Executive Director to introduce WOA at the event (optional)
- **Company logo & WOA Sponsor acknowledgment** on event collateral
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### LUNCH SPONSOR: \$1,500

- **Company logo & Lunch Sponsor acknowledgment** on event collateral
- **Reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### RAFFLE SPONSOR: \$1,500

- **Company logo & Raffle Sponsor acknowledgment** on event collateral
- **Reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### TABLE SPONSOR: \$1,500

- **Company logo & Table Sponsor acknowledgment** on event collateral
- **Reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### FRIEND OF THE WOMEN'S FUND SPONSOR: \$750

- **Company/Name listing & Friend Sponsor acknowledgment** on event collateral
- **Reserved Seats for 4 guests** at the event (\$240 value) with identifying table signage

OCT. 15, 2020

## LEADERCAST WOMEN OPPORTUNITIES

### PRESENTING SPONSOR: \$3,000

- **Opportunity for one company rep** to join emcee in welcoming the attendees for the day (optional)
- **Company logo & Presenting Sponsor acknowledgment** on event collateral, including all media coverage
- **Seat drop** (distribute your promo item to attendees)
- **1 ticket** (\$100 value) presented to student or Women's Empowerment Series graduate to attend on scholarship
- **Premium reserved table for 6 guests** at the event (\$600 value) with identifying table signage

### AMPLIFYING SPONSOR: \$1,200

- **Company logo & Amplifying Sponsor acknowledgment** on event collateral
- **1 ticket** (\$100 value) presented to student or Women's Empowerment Series graduate to attend on scholarship
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 6 guests** at the event (\$600 value) with identifying table signage

### PROMOTING SPONSOR: \$800

- **Company logo & Promoting Sponsor acknowledgment** on event collateral
- **1 ticket** (\$100 value) presented to student or Women's Empowerment Series graduate to attend on scholarship
- **Premium reserved table for 3 guests** at the event (\$300 value) with identifying table signage

### SUPPORTING SPONSOR: \$400

- **Company/Name listing & Supporting Sponsor acknowledgment** on event collateral
- **Tickets for 2 guests** at the event (\$200 value)

### Levels at a glance:

#### POWER OF THE PURSE

Presenting Speaker WOA Lunch Raffle Table Friend

Facebook Live Chat	X						
Event Photo	X	X	X				
Rep. Welcomes Attendees (opt.)	X						
Rep. Introduces Speaker (opt.)		X					
Rep. Introduces WOA (opt.)			X				
Logo & Sponsor Acknowledgement*	X	X	X	X	X	X	
Listing & Sponsor Identification							X
Media Coverage	X						
Seat Drop	X	X	X				
Premium Reserved Table for	8	8	8				
Reserved Table for				8	8	8	
Complimentary Tickets							4
1 Student/Graduate Ticket							

#### LEADERCAST WOMEN

Presenting Amplifying Promoting Supporting

X				
X	X	X		
				X
X	X			
6	6	3		
				2
X	X	X		

\* ITEMS INCLUDED WITH LOGO & SPONSOR ACKNOWLEDGEMENT:

- Invitation, mailed to 3,000+ recipients
- Pre-event promotion (Facebook event page cover image, social media mentions three times on Facebook & Twitter pages, website, e-newsletter)
- Day-of promotion (podium signage, Powerpoint and event program)



FOND DU LAC SAYS  
**NO MORE**



JANUARY-DECEMBER 2020

## SUPPORT FDL AREA WOMEN'S FUND COMMUNITY OUTREACH & EDUCATION WORK

Our **Fond du Lac Says No More** initiative is the largest public awareness and advocacy campaign ever undertaken in the history of the Fond du Lac Area Women's Fund.

The initiative focuses on the prevention of power-based violence with specific attention to reducing sexual assault, domestic violence and child abuse throughout Fond du Lac County. Phase I got under way in 2018 and continued throughout 2019 with a goal of raising awareness and providing tools for the community to help in the reduction of power-based incidents. **Project Table Talk** and **Green Dot Bystander Intervention** projects were unveiled in Phase I. Phase II will add in opportunities to engage more men and boys in speaking out against violence against women and children. This is an opportunity to expand the positive energy of the Women's Fund's FDL Says No More initiative to showcase ideas and involvement of good men stepping forward to ensure their voices rise above the deeds of abusive men.

### PHASE II ENGAGEMENT OF MEN & BOYS: \$5,000

- **Company logo on Website** as supporter of Phase II
- **Logo on all future collateral** created with messaging toward men and boys
- **Quarterly mentions on Facebook** as Phase II initiative supporter

### GRANT-MAKING THAT SUPPORTS VIOLENCE PREVENTION PROGRAMMING: \$2,500

- **Company logo on Website** as supporter of our grant-making capabilities
- **Mention in press release** announcing opening of grant application season, as well as announcing the 2020-21 grant recipients
- **Mention on Facebook** as grant-making supporter

### GREEN DOT BYSTANDER INTERVENTION TRAINING: \$1,000

- **Company logo on Website** as supporter of our Green Dot project
- **Acknowledgment on training materials** (assessment and Powerpoint)
- **Mention on Facebook** as Green Dot supporter

### PROJECT TABLE TALK: \$500

- **Company logo on Website** as supporter of our Project Table Talk project
- **Company logo on one of the month's table signage** (34 tables placed around the County)

#### CUSTOMIZED SPONSORSHIP

Have another idea on partnering with us to enhance our FDL Says No More initiative? LET'S TALK!

Call 920.322.8778 or email [fdlawomensfund@gmail.com](mailto:fdlawomensfund@gmail.com)



## YOU GIVE. WE RISE TOGETHER AS A COMMUNITY.

### I SUPPORT THE WOMEN & GIRLS OF FOND DU LAC

#### POWER OF THE PURSE SPONSOR OPPORTUNITIES

- ☐ PRESENTING SPONSOR: \$5,000
- ☐ SPEAKER SPONSOR: \$2,500
- ☐ WOMEN OF ACHIEVEMENT SPONSOR: \$2,500
- ☐ LUNCH SPONSOR: \$1,500
- ☐ RAFFLE SPONSOR: \$1,500
- ☐ TABLE SPONSOR: \$1,500
- ☐ FRIEND OF THE WOMEN'S FUND SPONSOR: \$750

#### LEADERCAST WOMEN SPONSOR OPPORTUNITIES

- ☐ PRESENTING SPONSOR: \$3,000
- ☐ AMPLIFYING SPONSOR: \$1,200
- ☐ PROMOTING SPONSOR: \$800
- ☐ SUPPORTING SPONSOR: \$400

#### RISE TOGETHER SPONSOR

- ☐ \$10,000 GIFT SECURES TOP SPONSOR BENEFITS FOR BOTH EVENTS PLUS OUR INITIATIVE

#### FDL SAYS NO MORE INITIATIVE - PHASE II SPONSOR OPPORTUNITIES

- ☐ PHASE II ENGAGEMENT OF MEN & BOYS: \$5,000
- ☐ GRANT-MAKING: \$2,500
- ☐ GREEN DOT BYSTANDER: \$1,000
- ☐ TABLE TALK: \$500

- ☐ **GENERAL DONATION**  
\$ \_\_\_\_\_

### PAYMENT METHOD

- ☐ Check enclosed (make payable to the Fond du Lac Area Women's Fund & indicate "Sponsorship" in memo)
- ☐ Please send an invoice.

### CONTACT INFORMATION

Contact Name

Organization

Mailing Address

City

State

Zip

Contact Telephone

Contact Email

**Mail checks to:** Fond du Lac Area Women's Fund, PO BOX 1171, Fond du Lac, WI 54936-1171

Please list the organization or sponsor name as it should appear on printed materials.

**Questions?** Call 920.322.8778 or email [fdlawomensfund@gmail.com](mailto:fdlawomensfund@gmail.com).

**PLEASE RESPOND BY FEB. 21, 2020**

**Mark your calendar! We look forward to seeing you at the Power of the Purse luncheon, Wednesday, April 22, 2020 and Leadercast Women Fond du Lac on Thursday, Oct. 15, 2020.**

**We rise together.**

## Fond du Lac Area Women's Fund **POWER OF THE PURSE LUNCHEON**

**The Power of the Purse is our largest annual event and attracts 400+ attendees.** During the luncheon, we feature a keynote speaker on an important topic affecting women/girls, honor a local woman with our annual Women of Achievement Award and give a report to the community on our previous year's accomplishments. Proceeds from the event specifically support our efforts to educate, empower and inspire women and girls through grant-making, focused initiatives and advocacy efforts.

### MEET OUR SPEAKER

## **Mike Domitrz**

Although we historically feature a woman as keynote, this year's event speaker fits with the direction of our Fond du Lac Says No More initiative in striving to engage more men and boys in ending violence against women and children. Mike founded The Date Safe Project (now The Center for Respect) in Milwaukee and conducts thousands of training sessions annually.



## **LEADERCAST WOMEN CONFERENCE**

**Leadercast Women brings world-class leadership experts to one stage in a single day.** Leadercast Women is streamed by host sites around the globe, including right here in Fond du Lac by the Women's Fund.

The 2020 event will mark our third year bringing this high-quality leadership training not just to Fond du Lac, but also to Wisconsin, as the only host site in the state televising the event live from Atlanta. In 2019, the event drew 155 attendees and our hopes for 2020 are to hit 200.

It's an opportunity to expand networks and enhance leadership skills. Four CEU credits are also available, as follow: SHRM-CP or SHRM-SCP, GPHR, PHRi, SPHRi, PHR, SPHR, CNE, General CEU.



**We rise together.**

