

# Leadercast *women* FOND DU LAC

Friday, October 12.



## 2018 SPONSORSHIP PROSPECTUS

Presented by:



Fond du Lac Area  
**Women's Fund**

[fdlwomensfund.com/leadercastwomen](http://fdlwomensfund.com/leadercastwomen)

# Mission + Vision

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Leadercast exists to change the way the world thinks about leadership by filling the world with leaders worth following.

## **LEADERCAST WOMEN**

Bringing world-class leadership experts to one stage in a single day, Leadercast Women provides attendees with a transformative leadership experience. Leaders from all walks of life attend this event in October in person and at Host Sites across the globe to hone their leadership skills and styles.

Leadercast Women highlights remarkable women who have made significant achievements in businesses and communities and share their stories and insights. Leadercast Women inspires and motivates attendees and provides them with tools and insights they can use at their workplace.

## **BUILDING ON THE THEME: LEAD YOURSELF**

What does it look like to lead yourself? How can you intentionally develop your own leadership skills and style? What qualities do you hope to embody as a leader? In 2018, the Leadercast Women stage will highlight leaders who will answer these questions and explain the power and importance of leading yourself first so you can lead others well.

**The conference takes place in Atlanta, but is streamed LIVE from host sites, like Fond du Lac, all over the world! This is a great opportunity to experience a large-scale conference without traveling far.**

### **Why Attend?**

- Learn what it means to lead yourself, the essential first step in leading others
- Join like-minded women and men who are committed to self-improvement and eager to lead
- Hear from world-renowned speakers who share a common goal—to help attendees like you take your leadership skills to the next level and beyond
- Engage in constructive dialogue with women and men attendees in an environment that emphasizes equality, respect, and mutual leadership goals

### **Earn 4 CEU credits:**

- SHRM-CP or SHRM-SCP
- GPHR, PHRI, SPHRI, PHR, SPHR
- CNE
- General CEU

# Women Speakers 2018



**Clemantine Wamariya**

Storyteller and  
Human Rights Activist



**Barbara Bush**

Co-Founder and  
Board Chair, Global  
Health Corps



**Jenna Bush Hager**

Founding Chair, UNICEF Next  
Generation



**Molly Fletcher**

CEO, Keynote Speaker  
and Author



**Celeste Headlee**

Award-Winning Journalist,  
Professional  
Speaker and Author



**Julia Landauer**

Champion NASCAR Driver and  
Motivational Speaker



**Ritu Bhasin**

Speaker, Author and  
President, Bhasin  
Consulting Inc.



**Jess Ekstrom**

Speaker and CEO,  
Headbands of Hope



**Marilyn Tam**

Consultant, Author, And Former  
Executive At Aveda, Nike and Reebok

Leadercast Women 2018 will gather both female and male leaders alike to learn from exceptional women leaders, who will share their insights, experience and perspectives on how to be the best leader you can be.

**A panel of local women leaders will take the stage during lunch - stay tuned for more details!**

# Sponsorship Opportunities

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## **Amplifier - \$2500**

- 6 reserved, center stage event tickets
- 1 ticket presented to a student or Women's Empowerment Series graduate to attend on your behalf
- Access to sponsor only promo code for best rate on additional tickets
- Choice of either displaying a banner or leaving a flyer/promo item on chairs during a break
- Logo/Name on event promotional materials
- Mention as presenting sponsor in press releases
- Mention from stage twice during the event
- Opportunity to welcome and address the audience (3 minute maximum either morning, lunch or break) prior to simulcast going live

## **Promoter - \$1500**

- 6 reserved event tickets
- 1 ticket presented to a student or Women's Empowerment Series graduate to attend on your behalf
- Access to sponsor only promo code for best rate on additional tickets
- Choice of either displaying a banner or leaving a flyer/promo item on chairs during a break
- Logo/Name on event promotional materials

## **Supporter - \$800**

- 6 reserved event tickets
- 1 ticket presented to a student or Women's Empowerment Series graduate to attend on your behalf
- Logo/Name on event promotional materials

Please send an eps of your logo to Sara Wild, Special Events Chair:  
[sarawild22@gmail.com](mailto:sarawild22@gmail.com)

# YOU HAVE THE POWER TO AMPLIFY, PROMOTE & SUPPORT LOCAL LEADERS



## PAYMENT METHOD

- ☐ Check enclosed (make payable to the Fond du Lac Area Women's Fund & indicate "Leadercast Women" in memo)
- ☐ Please send an invoice.
- ☐ We are unable to sponsor Leadercast Women this year. Please contact me again at another time.

## CONTACT INFORMATION

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Contact Name

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Organization

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

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Zip

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Contact Telephone

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Contact Email

## I SUPPORT LOCAL LEADERS

- ☐ AMPLIFYING SPONSOR: \$2500      ☐ PROMOTING SPONSOR: \$1500      ☐ SUPPORTING SPONSOR: \$800

Mail checks to: Fond du Lac Area Women's Fund, PO Box 1171, Fond du Lac, WI 54936-1171

Please list the organization or sponsor name as it should appear on printed materials.

Questions? Call 920.322.8778 or email [fdlawomensfund@gmail.com](mailto:fdlawomensfund@gmail.com).

**PLEASE RESPOND BY AUGUST 15, 2018.**

**Mark your calendar! We look forward to seeing you at the Leadercast Women on Friday, October 12, 2018.**



# For More Information

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**Lori Namur**, *Executive Director*  
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920.322.8778

**Sara Wild**, *Special Events Chair*  
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920.238.2494

This event is made possible by an incredible group of volunteers who donate their time and talents.

**Thank you to the Leadercast Women Committee!**

Erica Bartsch, *Lead*  
Kris Bruesehoff  
Tiffany Fisher  
Mary Hatlen  
Jenny Knuth  
Maggie Landowski  
Lori Namur  
Melissa Schneider  
Sara Wild