



The Fond du Lac Area Women's Fund proudly presents:

THE 13TH ANNUAL
POWER
OF THE
PURSE
LUNCHEON

WEDNESDAY, APRIL 18, 2018
11:30 A.M. - 1:00 P.M.

FOND DU LAC HOLIDAY INN



EMPOWERING WOMEN. INSPIRING GIRLS.
CHANGING LIVES.

www.fdlwomensfund.com

ABOUT THE POWER OF THE PURSE



The Power of the Purse luncheon is hosted by the Fond du Lac Area Women's Fund, which is comprised of a passionate group of community volunteers taking strides to prevent violence against women and girls by creating awareness, sparking conversation and promoting education. We have partnered with several local agencies who serve the community by providing shelter and assistance to those affected by domestic violence and sexual assault, as well as the national No More campaign. We award grants to programs for the primary benefit of local women or girls in education; leadership development; financial self-sufficiency; and safety, dignity, and freedom from violence.

The Power of the Purse is our largest annual event and has sold out at **450 attendees** for the last two consecutive years. During the luncheon we honor accomplished local women with the **Women of Achievement award** and **highlight awarded grants**. We strive to educate, inspire and connect the community throughout the luncheon with **opportunities to network, participate in fundraising** and hear from several **thought leaders**.

Help us build a collectively stronger community by **ending the cycle of abuse** through awareness and education.

HOW YOU CAN HELP

WHY SPONSOR?

A Power of the Purse sponsorship is **long-term investment** in the Fond du Lac community. Your sponsorship will give the gift of hope, purpose and dignity.

Building a foundation for preventing violence cannot be accomplished by one organization - **it takes a village**. Join us in providing the education and programming needed to put an **end to the cycle of abuse** and create social change.

Be a part of the change.

Stand up for your daughter, your mother, your sister, your co-worker, your community.

Let Fond du Lac know that you stand with the Women's Fund in saying NO MORE.


GET INVOLVED

The Women's Fund has working committees in which community volunteers are part of. The committees work throughout the year, from education initiatives to fundraisers like the Power of the Purse, and meet once a month.


- Community Education
- Finance
- Governance
- Grants
- Marketing/PR
- Special Events

For more information on our committees or to join us, contact the Women's Fund:

fdlawomensfund@gmail.com
920.322.8778



Our community needs to know about the alarming incidents of local domestic violence and sexual assault.




Using a universal Public Health Model, comprehensive prevention & reduction is our priority.
Our work starts with a foundational, tier 1 approach focused on community-wide awareness & education.

DID YOU KNOW?

- In 2016, almost 50% of all violent crimes reported in Fond du Lac happened in homes and were classified as domestic violence.
- 1 in 3 women will experience domestic violence, sexual assault or stalking in their lifetime.
- 1 in 4 women and 1 in 6 men were sexually abused before the age of 18.
- 70% of forcible rapes in 2015 were of children (under 18) & happened in homes.
- On average, a child needs to tell an adult 7x before they are believed and action is taken.
- 1 in 3 teens experience sexual or physical abuse or threats from a boyfriend or girlfriend in one year.

90%* of local survivor service providers' budgets are directed toward services & support **AFTER** violence has occurred.

* Average based on 2017 numbers shared by ASTOP, Solutions Center, and Agnesian Domestic Violence Services



10% of Resources Dedicated to Prevention

90% Resources for Response

We can find strength in collaboration & conversation. Join us.

2018 POWER OF THE PURSE SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR: \$5,000

Company logo and Gold sponsor identification on event collateral, including:

- invitation, mailed to 1,200+ recipients
- media coverage (includes newspaper and radio ads)
- pre-event promotion (website, e-newsletter, facebook event page cover image, three social media mentions)
- day-of promotion (podium signage, powerpoint, table tent/program and event signage)

Premium reserved table for eight guests at the event (\$400 value) with company name table sign

SILVER SPONSOR: \$3,000

Company logo and Silver sponsor identification on event collateral, including:

- invitation, mailed to 1,200+ recipients
- pre-event promotion (website, e-newsletter and one social media mention)
- day-of promotion (powerpoint and table tent/program)

Premium reserved table for eight guests at the event (\$400 value) with company name table sign

BRONZE SPONSOR: \$1,500

Company logo and Bronze sponsor identification on event collateral, including:

- invitation, mailed to 1,200+ recipients
- pre-event promotion (website and e-newsletter)
- day-of promotion (powerpoint, table tent/program)

Reserved table for eight guests at the event (\$400 value) with company name table sign

FRIEND OF THE WOMEN'S FUND: \$500

Company/Name listing and Friend of the Women's Fund identification on event collateral, including:

- invitation, mailed to 1,200+ recipients
- pre-event promotion (website and e-newsletter)
- day-of promotion (powerpoint, table tent/program)

YOU HAVE THE POWER TO CHANGE SOMEONE'S ENTIRE LIFE STORY



PAYMENT METHOD

- Check enclosed (make payable to the Fond du Lac Area Women's Fund & indicate "Power of the Purse Sponsorship" in memo)
- Please send an invoice.
- We are unable to sponsor the Power of the Purse this year. Please contact me again at another time.

CONTACT INFORMATION

Contact Name

Organization

Mailing Address

City

State

Zip

Contact Telephone

Contact Email

I STAND WITH THE WOMEN'S FUND IN SAYING NO MORE

- GOLD SPONSOR: \$5,000
- BRONZE SPONSOR: \$1,500
- SILVER SPONSOR: \$3,000
- FRIEND OF THE WOMEN'S FUND: \$500

Mail checks to: Fond du Lac Area Women's Fund, 116 North Main Street, PO BOX 1171, Fond du Lac, WI 54936-1171

Please list the organization or sponsor name as it should appear on printed materials.

Questions? Call 920.322.8778 or email fdlawomensfund@gmail.com.

PLEASE RESPOND BY FEBRUARY 23, 2018

Mark your calendar! We look forward to seeing you at the Power of the Purse luncheon, Wednesday, April 18, 2018.

We are LOUDER together.