

# Women in the Population

## KEY FINDINGS

The racial/ethnic mix of our communities is changing. This is particularly evident when looking at the youth population.

Only the Hispanic population had measurable growth in all four counties in the region.

Women in Northeast WI experienced 3% population growth, regionally, from 2009 to 2014.

The Northeast region is home to about 356,000 women—up 3% over the 5-year period from 2009 to 2014. Population growth ranged from 4.2% in Brown to 2.2% in Winnebago County.

Only the Hispanic population had measurable growth in all four counties, with the largest percent growth in Brown County. Brown County was also the only county in the region with measurable growth in its Black/African American population.

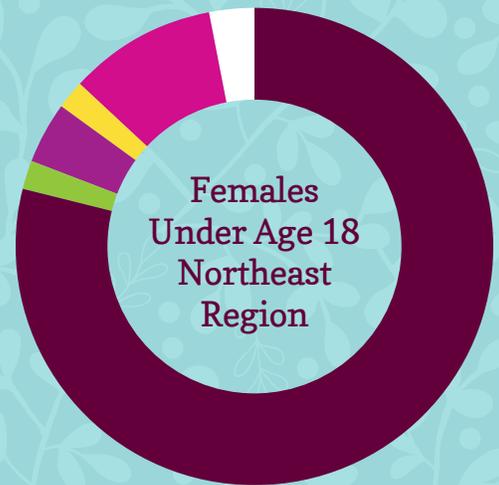
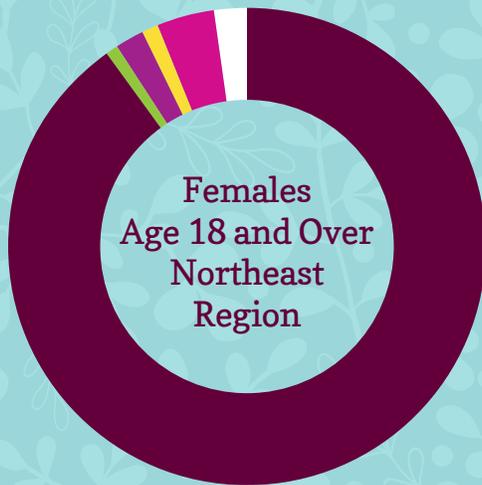
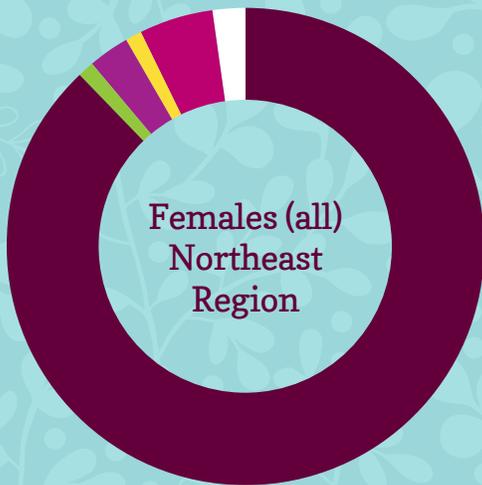
The region is more racially/ethnically diverse than in 2009. In 2014, women in the population were 87% white (not Hispanic), down from 90% in 2009.

Brown County's population is increasingly diverse compared to the rest of the region. Women in Brown

**What opportunities** occur as the increasingly diverse youth population comes of age in our region?

County are 82% white (not Hispanic) compared to about 90% in Fond du Lac, Outagamie and Winnebago counties.

**Generational changes.** The population of girls (under age 18) is twice as diverse as the population of adult women (age 18 and over). Among the 276,000 adult women in the Northeast region, the population is 90% white (not Hispanic) and 10% minority, while among the 80,000 girls (under age 18), the population is 79% white (not Hispanic) and 21% minority. Increased diversity in the youth versus adult populations holds true across the four counties.



■ White (Not Hispanic) ■ Black/African American ■ Asian ■ Native American ■ Hispanic (any race) ■ Other

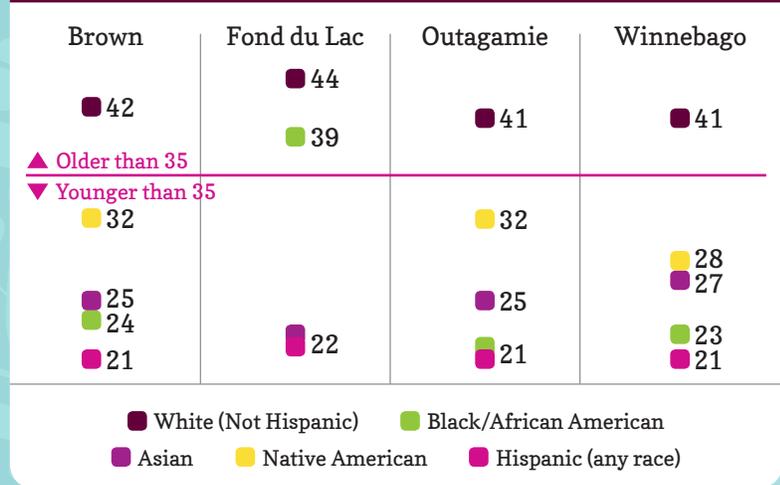


## Age Profiles by Racial/Ethnic Group

In Northeast Wisconsin (and statewide), women fall into two distinct age profiles. For white (not Hispanic) women across the region, the median age is 41 years or older. At the same time, the median age of women of color ranges from low-20s to mid-30s. In fact, the median ages for Asian and Hispanic women across the four counties is particularly low, typically from about 21 years to 25 years.

Some of the age difference between women of color and white women is driven by the share of females under age 18, compared to adult women age 18 and over. For example, among white females, about 1 of 4 (26%) are under age 18; while almost half (44%) of Hispanic females in the Region are under age 18.

## Women's Median Age by Race/Ethnicity



## Women in the Population, Change from 2009 to 2014\*

	Wisconsin	Northeast WI	Net Change	Brown	Fond du Lac	Outagamie	Winnebago
All Women - 2014	2.9M	356,000	▲ 3%	129,600	52,000	90,700	83,400
All Women - 2009	2.8M	345,000		124,400	50,600	88,400	81,600
Women by Race/Ethnicity as Percent of the Population, 2014 compared to 2009							
White (not Hispanic)	82%	87%	▼ 3%	82%	91%	88%	91%
White (not Hispanic)	85%	90%		86%	93%	91%	92%
Black/African American	6%	1%	NO CHANGE	2%	1%	1%	1%
Black/African American	6%	1%		1%	NA	NA	1%
Asian	2%	3%	▲ 1%	3%	<1%	3%	2%
Asian	2%	2%		3%	NA	3%	2%
Native American	1%	1%	NO CHANGE	2%	NA	2%	<1%
Native American	1%	1%		2%	NA	2%	NA
Hispanic	6%	5%	▲ 1%	7%	4%	4%	4%
Hispanic	5%	4%		5%	3%	3%	3%
Other	2%	2%	NO CHANGE	4%	1%	3%	1%
Other	2%	2%		4%	1%	3%	1%

\*Figures may not add due to rounding.

Sources: See Appendix

This research is a collaboration of the Women's Funds of Northeast Wisconsin.